

# Workshop Outline



## Defining Your Vision, Aspirations and Values

Often the most overlooked step in the business process is to create and communicate a vision – an inspirational description of what your business wants to achieve. Without it, businesses often flounder. Our workshop helps participants define, refine and articulate their company's vision, their goals and aspirations (both personal and business) and their values

### Topics Covered

- Defining your vision and values for the business and your personal aspirations
- Defining your mission statement and articulating your business purpose
- Examining the key business drivers for your business success and assessing the competitive environment
- Your commitment to the long term success of the business and that of other key stakeholders
- Creating a workforce plan through determining your current and future staffing needs to help you achieve your goals and realise your vision
- Communicating your vision and strategic objectives
- Defining your priorities on your first steps to achieving your visions for you personally and for your business

### Outcomes of the Workshop

- Provides the high level view of the critical functions of your business
- Provides the foundations of your HR strategy and enables you to align this with your overall business plan
- Gives you renewed focus and approach to your business and your people
- Helps you to communicate a clear message to your team through clear focus on the vision, values and purpose of your business
- Helps you to get buy-in from your team and provides you with the means to re-engage a disenchanted team
- Enables you to set goals and objectives to turn your vision into action